

BUSINESS INTELLIGENCE AND DATA WAREHOUSING

Data is more than information. It's a strategic asset. Utilized effectively, it can give businesses a competitive edge by empowering employees at all levels to make fast, informed decisions. That's why many data-rich companies are giving more employees access to the real-time information they need to perform critical day-to-day operations.

Capstone Consulting can customize a business intelligence (BI) and data warehousing solution for your business that delivers essential information when and where decisions need to be made. This enables your business to quickly identify developing trends and act on opportunities that positively affect processes and outcomes.

BI services are designed to help you:

- Analyze current data systems, develop data governance strategies and determine key business performance measurements
- Integrate data from disparate systems and platforms into an enterprise-wide data warehouse and departmental data marts to ensure consistency and accuracy
- Measure and monitor performance with scorecards and dashboards that track key business metrics
- Report and analyze data to gain context, understand trends and spot anomalies that impact your business
- Hone sales and marketing strategies to capitalize on emerging trends
- Plan, budget and forecast with historical, current and future view of your business operations

Capstone helps businesses gain valuable insight and facilitate strategic decisions. Our BI and data warehousing services can automate the process of gathering, integrating, storing and analyzing information from multiple, disparate data sources. From sophisticated data warehouses to dynamic web-based dashboards, our BI solutions help all areas of the business make fast, informed decisions.



CAPSTONE
Building **Solid** Enterprise **Solutions**

A Source of Revenue

BI enables businesses to make proactive, strategic marketing decisions by integrating key analytics into day-to-day operations. It gives decision-makers at all levels of the company access to the current, consistent and relevant information they need to respond quickly and capitalize on evolving opportunities.

Transitioning to a BI Environment

Organizations looking to leverage business intelligence often struggle with how to successfully implement a solution. Capstone is adept at reviewing existing systems and platforms, along with technical and business requirements, to design and implement a cost-effective, scalable solution.

After a comprehensive assessment of your current infrastructure and business objectives, Capstone will design a BI solution that will enable you to:

- Determine key measurements and reporting objectives
- Develop a repeatable, automated process to access real-time, accurate data
- Create and implement a vendor-neutral, best practice infrastructure
- Develop data governance rules and identify data ownership

Delivering a Vendor-Neutral Solution

Capstone has expertise in a wide variety of BI technologies, which allows us to offer a vendor-neutral solution to meet your specific business needs. We will combine the right mix of products, including COGNOS, Oracle and SAP, to offer best practice technologies in the three primary BI elements:

- Information integration
- Data warehouses and data marts
- Information delivery

For more information, call our visit us at:

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